**Q & A for the final “PechaKucha” presentation**

**Q: What is PechaKucha? I never heard of this.**

A: PechaKucha is the Japanese term for the sound of “chit chat”. It is a specific style of presentation that originated in Japan that entails presentations of 20 slides, displayed for 20 seconds each, for a total presentation time of 6 minutes and forty seconds. That’s it. Simple. Engaging. Spurring authentic connections. PechaKucha is the ideal tool to share passions and drop some knowledge. The 20 x 20 is the “keeper” of the format, but we have a different requirement for this class!

**Q: Ok, so what is the requirement of my PechaKucha for this class?**

A: You will need to prepare **12 slides**, **20 seconds per slide**, based on your final project essay. It means your presentation should be **240 seconds**.

**Q: I am new to this and feeling insecure. Are there any examples of PechaKucha?**

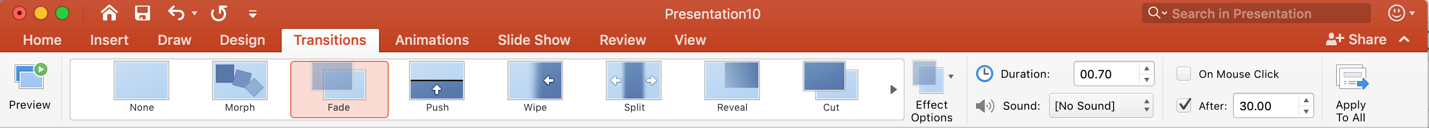
A: An outstanding difference of PechaKucha by comparing with the traditional Powerpoint presentations is that PechaKucha relies on powerful images, photos, and graphics rather than text to support the presenter’s speech.

FYI:

1. <https://www.pechakucha.com/presentations/brian-scotts-presentation-260>
2. <https://www.pechakucha.com/presentations/c-taylors-presentation>

**Q: How can I make a PechaKucha? Does it require a lot of technical knowledge?**

A: Not really! Hooray! It’s very easy to set up a PechaKucha presentation. You still need to use Powerpoint but with a set up for 20 seconds for each slide.

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When you prepare your PechaKucha, keep in mind that practice is the key point. You need to map the points for each slide to fit the 20 seconds per slide format. Besides, the visually attractive slides are another important factor in PechaKucha presentation. The use of graphics and pictures is highly encouraged and paragraphs are not recommended in the presentation. Once again, the focus of the presentation is on the visuals, not on slides full of text.

The general word count is dependent upon your own pacing, but **no more than 70 words per slide** is a good start.

**Q: What’s the benefit of learning PechaKucha? In other words, what would I learn from doing PechaKucha instead of a traditional PowerPoint presentation?**

A: Here are some benefits:

1. Since PechaKucha has limited time for each slide and number of slides, it asks you to focus only on the key points while the normal presentation with no time limit sometimes allows you to talk out of the key points. The ability of catching key points and being selective is very important but we rarely have a chance to practice.
2. Besides being selective, the information you explain has to be clear and straight to the point due to the limited time of presentation.
3. A very common error in students’ presentations is that they do not rehearse before a presentation. But PechaKucha is a great opportunity to encourage you to **practice more (do rehearsal) before a presentation**.

**Q: What should I pay attention to when I prepare my PechaKucha based on the essay?**

A: Here are several important tips you should keep in mind:

1. Let’s to be clear first: you will NOT be able to cover or include everything from your essay for a 240-second presentation. So be selective of what you want to include in the PechaKucha. Think about what’s the most important message you want your audience to remember; what influence do you want to have on your audience; what do you want your audience to learn from your presentation etc. Two words: be selective!
2. Do not directly copy sentences from your essay and do not strictly follow your essay’ structure (of course you would use ideas/examples from your essay). Remember speech and writing are very different modes of communication. You should adapt and adjust your language and content to this PechaKucha format.
3. The final essay is in a very formal and academic style, but the PechaKucha presentation can be informal, relatively causal, creative and fun! That means you can be creative in your PechaKucha. Think it this way: imagine PechaKucha as an opportunity to quickly share (drop) your knowledge regarding a topic.

**Q: How would you evaluate my PechaKucha?**

A: I will evaluate your PechaKucha presentation from the following aspects:

* Presentation organization:
  + The presentation presents information in logical, interesting sequence.
  + Enough essential information is given to allow me to effectively understand the topic.
* Presentation content:
  + I can easily follow the main points of the presentation.
* Use of slides:
  + The slides are effective in enhancing the presentation.
  + The slides are legible and easy to read.
* Presentation delivery:
  + The presenter is in sync with the slides.
  + The presenter speaks clearly, is easily heard, and maintains an appropriate talking rate.
  + The presenter maintains eye contact with the audience.

**Q: Any last word of suggestion?**

A: Practice! Practice! Practice! Be creative and have fun! Let me know if you have any questions.

